

Alliance for Animals and the Environment - Board Meeting November 23, 2015

Notes taken by secretary: Sara

In attendance: Bob, Gina, Sue, Jim, Judi, Sara, and ED Hannah

- 1) Action on October meeting minutes - Sue motions to approve, Bob seconds, minutes approved
- 2) Review financial reports - Financial documents not ready at this time
- 3) Directors Report: mostly stakeholder's report - continued health issues - can continue checking emails - Thank you notes - Sue will work on, Vicky and Hannah have an active spreadsheet - also needs stamps, envelopes, and copy of letter - Hannah gets few phone calls - See Hannah's ED Report - facebook incoming messages - need a way to contact Hannah - possibly by phone if needs immediate - if it can wait email is good - Gina will resend some high need items as reminder to Hannah
 - Additional to CiviCRM - Vicky and Sara - adding sign-up sheets - signing up for mailing - entering donations into CiviCRM
 - a) EOY fundraising letter - Judi is working on
 - b) Ambassadors - asked for end of year summaries - and they provided those to Hannah, she'll fwd to board
- 4) Board Members Reelection
 - a) Gina is the only one who is asking for reelection, requesting Jim stay until January meeting so he can contribute to decision making [later in the meeting we asked Jim to stay on until February, since the decision was pushed back] - Gina interested in running for a one year term (January - December) - move to approve, approved
- 5) Reminders from Alliance Calendar - December
 - a) Look for raffle license renewal form (Hannah) - she is waiting for it arrive - easy to apply for if needed
 - b) Make sure received yearly check from GoodSearch (they send it out in Nov) - check received
 - c) (Sara's add-in) Post going out to Alliance email lists with gift/fundraiser opportunities
- 6) EOY team update
 - a) EOY activities so far
 - b) Decide whether to do a Jan newsletter & what schedule - how many asking for donations
 - i) minimum five same exact with different subject line, Dec. 28th best day to send out - Judi is working - Sara can help send them out, Hannah will

send some text, link to last years newsletter - Judi will provide text of this to Sara and Hannah - e-news and e-alert

- ii) Sending out link to donation sites - Sara
- iii) End of the year report - bullet points of events we tabled at, these are the protests we did, farmed animals - by issues - spreadsheet of events - Google Doc - Gina will set up doc and copy the events into it - Sara can add some description data to that
- iv) January newsletter - hold off on - plan to do a February newsletter instead

7) [Closed Session to discuss strategic plans]

Motion to adjourn - Judi, Bob seconds, adjourned