

Alliance for Animals and Environment Board Meeting – October 26, 2015

Present: Judi, Bob, Sue, Gina, Jim, Sara, Hannah – Gregg (consultant) and Charlie Talbert

Agenda

1. Action on September meeting minutes (Megan will email)
 2. Review financial reports
 - a. Aug & Sept financial reports (Sue)
 - b. Chili Cook-Off financial report (Hannah)
 - c. August Newsletter financial report (pre-paid postage) (Hannah)
 - d. Shirts financial report (Gina emailed earlier)
 - e. (not on the original agenda) Discussion of Stakeholders meetings
 3. Director's Report, including updates on priorities from last time:
 - a. D&O Insurance
 - b. EOY letter
 - c. Chili Cook-Off recap
 4. Check in on how 15 hrs/week is going for Hannah
 5. Set top 1-3 priorities for Hannah for next month
 6. Review Board member terms - some are ending/renewing
 7. Reminders from Alliance Calendar - November
 8. Discussion on Future of Org -- with Charlie & Gregg -- 7:15
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1. Action on September meeting minutes - Jim moved to approve September Minutes, Bob seconded, minutes approved
 2. Review financial reports
 - a. August & Sept financial reports (Sue) - September was forwarded to the board today reviewing August and September - Discussion of drop in donations being related to Newsletters/possibly switching these to monthly memberships?
 - b. Chili Cook-Off financial report (Hannah) - Finances from the spreadsheet Hannah will email it out to board members through Google Docs - Chili Cook off, slightly higher attendance than prior year especially good considering Sunday date and Packer game
 - c. August Newsletter financial report (pre-paid postage) (Hannah) - Looking at newsletters cost versus donations generated postage - Hannah is trying to get more information from Charlie or talking to post office in the next week. Hannah will send out a financial report for the newsletters within the next week.

- d. Shirts financial report (Gina emailed earlier) - About half of the shirts are left but we've already made all the money back from their production. Bringing shirts to sell at the women's health expo. Shirts and stickers are available on the website.
 - e. (Hannah) Brief discussion of stakeholders meeting search for ideas, here's a list of things that we are thinking about: Taking into account what the stakeholders are thinking. Why? Gregg provided a layout for the stakeholders meeting hasn't been typed up yet by Hannah. Layout of Stakeholders meeting will be: introductions, PowerPoint with metrics, history and explanation, challenges and how to move forward. Stakeholders Meeting: Hannah or a consultant can lead the meeting. Gregg described it as Hannah was trained to do with little kids getting people energized and sharing information. Or they can co-lead the meeting. Gina, Hannah, and Sue supported Hannah running the meeting. Stakeholders meetings are confirmed: Milwaukee (Nov 8 -Sunday, potluck and social), Madison confirmed Nov. 15 Sunday), 1-3 optional social 3-5 Hopps Museum
3. Director's Report, including updates on priorities from last time
- a. D&O Insurance: We are now signed up D&O starting today. It's exactly a year from now that we'll need to pay. No immediate certificate of insurance, but Hannah does have a confirmation meeting. For General Liability Insurance Hannah contacted Paul and told our current representative that we are waiting for secondary quote. So we're still covered, but split between two insurance companies.
 - b. EOY Letter -Discussed Brava Charitable Giving Guide advertisement - Madison specific 1/6th of apage is \$425 - Gina requested that Hannah links this to Hackpad by November 5th - with Brava sending us details and the board deciding by Friday, October 30th
 - c. Chili Cook-Off recap: 200 attendees, made about the same amount as last year with bigger space/room for more people? Next year we'll need to have more tables - notes were taken about possible needs for next year raffle - changes might be made as to how people use the tables – people stayed at the tables longer this year than was expected
4. Check in on how 15 hrs/week is going for Hannah: She reports that it's going pretty well.
5. Set top 1-3 priorities for Hannah for next month:

End of Year and Stakeholders currently on her plate, and her fundraising mail letter, general coalition/merging research. Items on the duties spreadsheet are still manageable. Hannah will keep board posted if we need to add or change tasks.

6. Review Board Member Terms - some are ending/renewing

Jim and Gina's term are coming to an end/renewal – Are they planning on staying? Jim is not planning on serving after this year. Jim mentioned that he may be willing to donate funds to cover an assistant for Hannah. Gina may be staying.

Discussion of the bylaws: The bylaws state that members may not serve more than 3 consecutive terms. We discussed altering the bylaws to allow for longer terms. We decided to postpone that decision until it's needed to address a particular situation.

Discussion of Executive Director being a board member. Right now Hannah does not feel like it's necessary and she doesn't need to be a voting member at this time because we are mostly in consensus.

7. Reminders from Alliance Calendar November

Vote on reelecting Gina, End of year fundraising after Thanksgiving - The week before Thanksgiving we will send out an email regarding in the area vegan thanksgivings

Goal is to decide which board members on are which teams (Alliance Vision Leaders or EOY team) by November first. Board will notify the group as to which team they would like to be on.

8. **Discussion on Future of Org [notes redacted]**

Judi moves to end the meeting, Bob seconds, meeting is adjourned.