

June 2015 Board meeting minutes

At the board meeting were Gina Stuessy, Judi Duncan, Sue Miller, Melissa Smith, Bob Schwalb, and Jim Arts. Megan Ryan let us know she would be absent. Hannah West, the ED, was also present at the meeting. The meeting was held on June 30, 2015.

Judi moved to approve April minutes and Bob seconded.

The Financial Statements were reviewed. Sue will be meeting with Wayne on Friday to discuss.

Hannah gave the Director's Report:

Hannah asked that we hire Dave Friedman to do the advertising for the Chili Cook-off because he did a rockstar job for Vegan Fest. There was discussion about the venue of the Cook-off and whether we want to increase the attendance since we were very full last year. Hannah will do some research into finding a larger venue before we decide whether to hire/ask Dave to do his magic.

We discussed whether the cost of a USPS prepaid permit return envelope (\$225) would be recovered in additional donations. It was agreed that we would pay for the permit for one year and look at the effect on the donations before renewing for another year.

The general liability insurance has been paid for and is in effect. Hannah is still working on the director's and officers' insurance.

Hannah would like to have an event planning/brainstorming event. The date was not finalized.

We discussed Hannah's top three priorities for July and settled on: the newsletter, the case statement and obtaining D&O insurance. There are also some things to wrap up related to Vegan Fest.

Sue will probably not be coordinating tabling at Fighting Bob Fest because so far no one has offered to join her.

A lengthy discussion of Vegan Fest ensued. Gina did an amazing job and the event was well organized and very successful. Attendance was approximate 4,000. The only complaints had to do with overcrowding and how we need to find a larger venue for next year. Monona Terrace and The Alliant Energy Center were considered. The Vegan Fest committee will research several options and discuss.

We will not be leafleting or taking undercover footage at the Wisconsin Pro River rodeo this year.

Melissa said the arrangements with Central Park Sessions fell through because there are new rules.

Melissa gave a presentation on the Wolf and Wildlife Conservation & Coexistence Initiative taking place at the Ho Chunk Convention Center in July. The event includes a diverse group of sponsors and speakers and there will be many discussion groups over the two days. Hannah will table the event and will recruit additional volunteers to work with her. Registration fees will be waived for Hannah and the other volunteers. Judi moved that AFAE be a \$500 Wildlife Supporter, Sue seconded and all approved.

There was some discussion about upcoming newsletters (early August and early October) and events (Wildlife Conference, Atwood Fest, event to Urban Ecology Center in Milwaukee and Earth Fest) and the meeting was adjourned at 8:05.